

# amadeus

## Going Beyond and Embracing Technology

AESATA  
Kigali, 11 October 2024

# The value of Amadeus: **NDC [X]**

Amadeus is in a unique position for travel sellers and airlines



- U**nique IT & Distribution synergies
- N**ormalized end-to-end servicing
- I**ntegration & interoperability of the ecosystem
- C**ross-industry collaboration

# The Amadeus NDC [X] difference



## Content breadth and depth

- 28 airlines live with NDC content through the Amadeus Travel Platform
- Differentiated NDC content made available
- Supported by Altea & Navitaire synergies



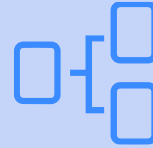
## Normalized end-to-end flow

### Shopping & booking:

- Fully aggregated search: NDC + EDIFACT + LCC, Public, private & corporate fares, Ancillary services + seat maps

### Post-booking servicing:

- Void/cancel & refund, Voluntary & Involuntary changes, Ancillaries after booking



## Multi-channel interfaces

Travel API Web services, Amadeus Selling Platform Connect and Cytric Easy by Amadeus



## Amadeus ecosystem interoperability

PNR with confirmed segment, MBO feeds, Robotics, Report for NDC Sales



## Customer satisfaction & onboarding

Global customer support (24/7) & incident management, training videos, multi-lingual user guides



## Innovative Traffic management

NDC search at scale

# Content : Our current NDC [X] Airline roadmap

## LIVE (28)\*

- **avianca**  \*\*
- **FINNAIR**
- **AIR CANADA** 
- **SINGAPORE AIRLINES** 
- **UNITED** 
- **SAS** Scandinavian Airlines
- **AIRFRANCE** 
- **BRITISH AIRWAYS** 
- **American Airlines** 
- **KLM** 
- **Lufthansa** 
- **SWISS** 
- **QATAR AIRWAYS** 
- **brussels AIRLINES** 
- **IBERIA** 
- **QANTAS** 
- **Austrian** 
- **Air Dolomiti** 
- **LOT POLISH AIRLINES** 
- **Eurowings discover.** 
- **malaysia airlines** 
- **TUNISAIR** 
- **EVA AIR** 
- **UNI AIR**
- **vueling**

## 2024 and beyond (15+)

- **CATHAY PACIFIC** [Piloting] 
- **ETIHAD** [Piloting] 
- **Emirates** [Piloting] 
- **Kenya Airways** [Piloting] 
- **AEROMEXICO** 
- **EASTAR JET**
- **AIR CAIRO**
- **JEJUair**
- **scoot**
- **ROYAL JORDANIAN** 
- **AIR INDIA** 
- **virgin atlantic** 

And many more...

- Altéa NDC
- Navitaire NDC

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# Thank you

It's how travel works.

